

Cover Story

JETTWINGS **INSTITUTE OF** **AVIATION & HOSPITALITY** **MANAGEMENT**

*Creating the Leaders
of the Ever-Growing
Global Arena*

Sanjay Aditya Singh
Chairman & CEO





“We develop and harness skills among the youths in the most globally relevant methods”

The institute aims to create a skilled workforce with globally relevant methods.

Established in the year 2006, **Jettwings Institute of Aviation & Hospitality Management** focuses on the objective—*nothing but quality education*. It is the first ever private, non-aided professional training provider in aviation and hospitality sector that originated from the Northeast and quickly expanded its footprint across India & South East Asia by setting up its campuses across major cities. After going through numerous tortuous ways and upheavals, Jettwings now stands tall as one of the most prestigious educational institutes. It contributes to 29% of the total employees from Northeast India in the country working in aviation and hospitality sector.

Brilliant Infrastructure

The institute lays special emphasis on enhancing the infrastructure for better outcomes. Over the years, it has created a niche for itself in terms of providing state-of-the-art infrastructure, a digital library,

spacious classrooms, Skype facilities, and renewable energy panel for eco-friendly power consumption. Along with classroom training, Jettwings also ensures that each student is equally responsible for environmental protection. Besides that, it has a 1.5 acre green campus amid serenity and natural ecstasy showcasing its commitment towards environment. Moreover, the institute provides facilities of separate boys’ and girls’ hostels in prime locations in Guwahati city with capacity to accommodate as many as 400 boys and girls.

Career-Oriented Curriculum

Jettwings offers a dedicated curriculum with the focus on career development of the students. Some of the notable courses provided by the institute include Integrated Graduate Diploma in Cabin Crew Management & Airport Operations (1 Year); Graduate Diploma in Airlines Operations Officer (1 Year); and Certification Program in Aviation Management (6 Months). These courses are designed in such a way that they meet the industry recommendations and requirements. Prepared by a group of SMEs from the aviation industry, the institute focuses

on current requirement and developing skills among youths that will make them highly employable post completion.

Enhancing Students’ Personality

The institution not only prepares students to perform well in the exams. It also encourages them to become a social being and emphasizes on nurturing individual talent with a collaborative approach for various community services. Jettwings promotes environmental awareness among the students and encourages them to take necessary steps for protecting and practicing safe environment initiatives. It trains them to be respectful and tolerant for a diversified work culture in a multi-cultural confluence. The institution is of the opinion that in today’s corporate dynamism these soft skills are equally important apart from daily education and trains the students accordingly.

The Industry Perspective

Jettwings is of the perspective that the aviation industry fluctuates through many upheavals. As a result, opportunities in this industry are also

high. *“Let’s understand this with a comparative study. PAN America—the most reputed airline in America has nearly 850 aircrafts in their fleet for a population size of mere 23 crore; however, in India there are only 450 aircrafts available putting all the airlines together for a population size of 125 crore”* adds the institute.

The institute states that India’s passenger traffic grew at 16.52 per cent year on year to reach 308.75 million in FY18. It grew at a CAGR of 12.72 per cent during FY06-FY18. Domestic passenger traffic grew YoY by 18.28 per cent to reach 243 million in FY18 and is expected to become 293.28 million in FY20E. International passenger grew YoY by 10.43 per cent to reach 65.48 million in FY18 and traffic is expected to become 76 million in FY20E.

Jettwings believes that as an emerging market with a prediction of aforementioned growth in the coming years in aviation industry, it will propel a growth rate of sizable proportion, for which there will be a huge industry wide demand for adept professionals.

Further, the demand in logistics services on air is growing at a significant rate which once again bolsters a promising future in the aviation horizon. India’s aviation industry is largely untapped with huge growth opportunities, considering that air transport is still expensive for majority of the country’s population, of which nearly 40 per cent is the upwardly mobile middle class.

However, the rise in working group and middle class demography will further boost the demand of employment in aviation segment in coming years for which a breed of professionals will be in high demand for which institutes like Jettwings will be the most preferred choice where training is conducted with the most globally relevant methodologies. The institute states, *“Through our transformative training module we intend to meet this demand and create a workforce capable of making analysis, assessment, judgment, and decisions”*.

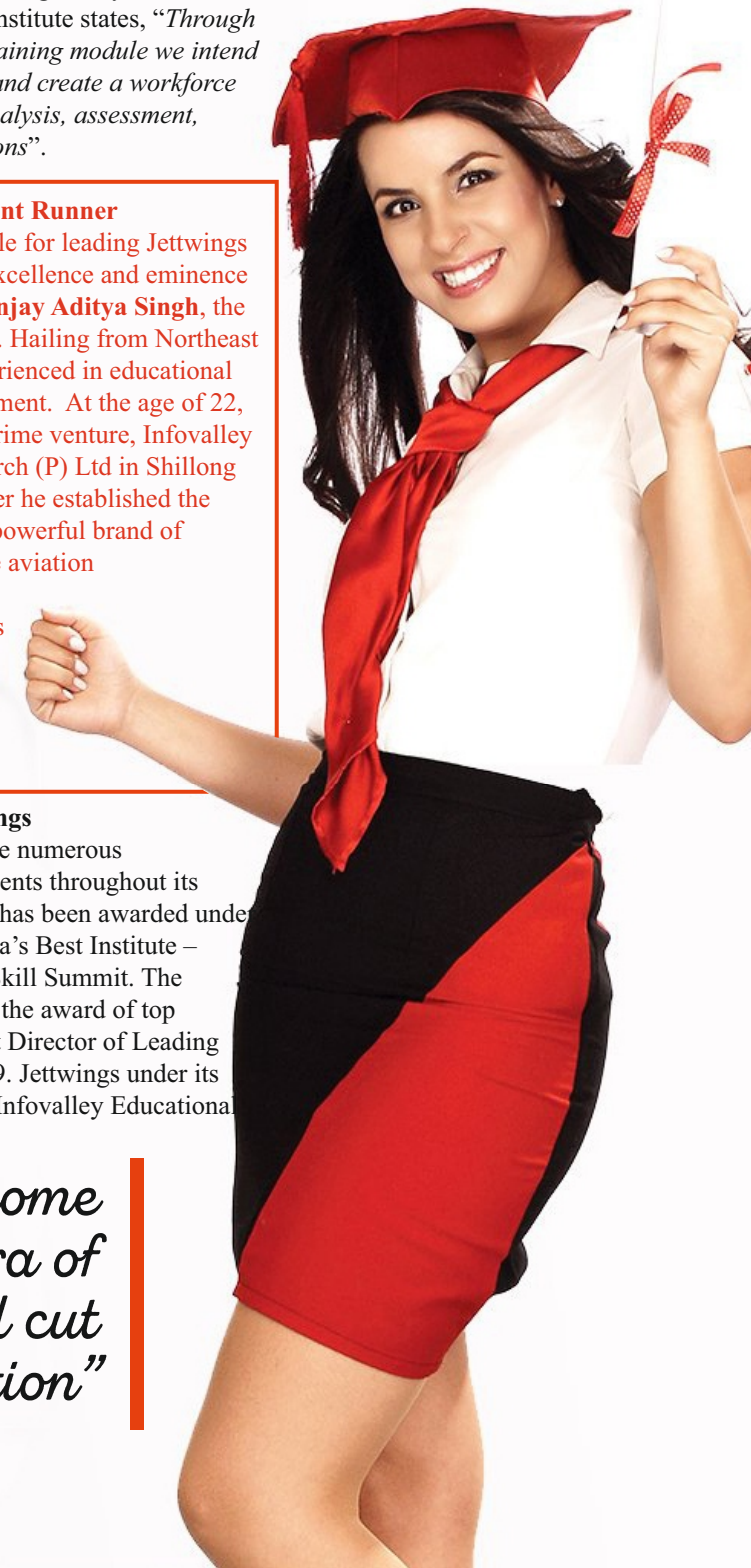
The Industrious Front Runner

The person responsible for leading Jettwings towards the path of excellence and eminence is none other than **Sanjay Aditya Singh**, the **Chairman and CEO**. Hailing from Northeast India, he is well experienced in educational research and management. At the age of 22, he incorporated his prime venture, Infovalley Educational & Research (P) Ltd in Shillong in the Year 2002. Later he established the most prominent and powerful brand of Northeast India in the aviation training sector, “Jettwings”. Sanjay is also the **Founder & Managing Trustee of Jettwings Foundations**.

Highlights of Jettwings

The institute has made numerous noteworthy achievements throughout its illustrious journey. It has been awarded under the category of—India’s Best Institute – Placements in India Skill Summit. The institute has received the award of top institute of India/Best Director of Leading Institute in India 2019. Jettwings under its flagship company of Infovalley Educational

“We assist students to become the forerunners in this era of ever-growing global cut edge competition”





and Research (P) Ltd. is a National Skill Development Corporation (NSDC) joint partner company under Ministry of Skill Development, Government of India. Moreover, it is the Associate Hub Partner of Tata Institute of Social Science- School of Vocational Educational, Deemed University, (TISS-SVE).

Jettwings is the first and the only approved 'Skill Knowledge Provider' (SKP-AICTE) by All India Council for Technical Education (AICTE) under the National Skill Qualification Framework (NSQF) From North East India. It is accredited by International Organization for Standardization Certification (ISO 9000 – 2008) from JAS-ANZ (Joint Accreditation System of Government of Australia and Government of New Zealand). The institute is also approved and registered under Skill Development Initiative Scheme (SDIS) based on modular employable skills courses approved by National Council for Vocational

Training (NCVT) under the Directorate General of Training (Dgt). Jettwings is the only skill training company registered under the North Eastern Industrial Investment & Promotion Policy – 2007 under Ministry of Industries and Commerce, North East Chapter, Govt. of India.

Noteworthy Collaborations

Jettwings has developed major collaborations with many international universities like Webster University Thailand


“Our motive is to impart the most futuristic and comprehensive education of global standards”

(WUT), under which an international course is conducted at WUT campus, Huahin, Thailand. This course is renowned for the delivery of training for hospitality industry. Additionally, the institute has tie-ups with The Quality training and Hospitality College, Adelaide, Sydney, and Brisbane. It enables Jettwings to offer collaborative program in hospitality of 18 and 24 months in the mentioned three locations in Australia.

Career Development Initiatives

The institute ensures that the students, during their training, go through a life changing experience. Starting from professional grooming up to acquiring industry skills—everything is imparted under experienced eyes. It maintains 30:1 student teacher ratio for individual attention. The institute has trained many students who have underwent massive transformations from the career and academic perspective, and have made it big in various walks of life. After completion of their designated courses, students are recruited either in in-flight services as a cabin crew or into ground operations as per individual capacity and company specific requirements. Jettwings has an alumni club, which is taken care of by the placement department. It also maintains proper communication with former students via social media and direct communication. Some prominent alumni of the institute include *Gayatri Wary* and *Snigdha Borbora*.

Future Steps

Marching ahead, Jettwings plans to foray into the domain of higher education. Keeping this objective in mind, the institute has already started its degree courses along with an MBA institute in its 1.5 acres of green campus. 



“WE AIM TO BE THE WORLD’S LEADING TRAINING COMPANY IN THE FIELD OF SKILL DEVELOPMENT AND EMPLOYMENT GENERATION”